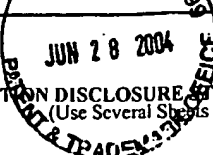


FORM PTO-1449 (Modified)				U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use Several Sheets If Necessary)						Applicants: Howard Demehl, et. al.			
(37 CFR § 1.98(b))						Filing Date: August 9, 2000		Group Art Unit: 3622	
U.S. PATENT DOCUMENTS									
Examiner Initials	Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date			
RA	AA	5,592,375	01/07/97	Salmon et al.	395	207	03/11/94		
RA	AB	6,198,977 B1	03/06/01	Bixler et al.	700	83	01/09/95		
RA	AC	6,330,550 B1	12/11/01	Brisebois et al.	705	75	12/30/98		
RA	AD	6,615,184 B1	09/02/03	Hicks	705	26	01/04/00		
	AE								
	AF								
	AG								
	AH								
	AI								
	AJ								
FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS									
	Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation			
						Yes	No		
	AK								
	AL								
	AM								
	AN								
	AO								
OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)									
	AP								
	AQ								
	AR								
	AS								
	AT								
	AU								
	AV								
	AW								
	AX								
	AY								
	AZ								
Examiner: <i>Rogus Alvaron</i>				Date Considered: <i>12/27/05</i>					
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.									

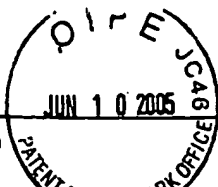
FORM PTO-1449 (Modified)		U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <small>(Use Multiple Sheets If Necessary)</small>				Applicant: Howard Dernehl, et. al.			
(37 CFR § 1.98(b))				Filing Date: August 9, 2000		Group Art Unit: 3622	

U.S. PATENT DOCUMENTS							
Examiner Initials	Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date	
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS							
	Serial / Patent Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
						Yes	No
	AK						
	AL						
	AM						
	AN						
	AO						

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)		
<i>R.A.</i> <i>J.A.</i>	AP	r-coupon brochure, "Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing."
	AQ	r-coupon brochure, "Harvesting Goodwill through Relationship Referral Marketing."
	AR	
	AS	
	AT	
	AU	
	AV	
	AW	
	AX	
	AY	
	AZ	

Examiner: <i>Rachel Aham</i>	Date Considered: <i>12/27/05</i>
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

FORM PTO-1449
(Modified)U.S. Department of Commerce
Patent and Trademark Office

Attorney Docket No.: DERN-00101

Serial No.: 09/635,994

INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Use Several Sheets If Necessary)

Applicants: Howard Demehl et al.

(37 CFR § 1.98(b))

Filing Date: August 9, 2000

Group Art Unit: 3622

U.S. PATENT DOCUMENTS

Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date
LA-	AA	4,842,278	06/27/89	Markowicz	273	138 A	06/10/88
LA-	AB	6,295,482 B1	09/25/01	Tognazzini	700	233	06/26/96
LA-	AC	2001/0001856 A1	05/24/01	Gould et al.	705	39	01/18/01
LA-	AD	2001/0032115 A1	10/18/01	Goldstein	705	10	12/22/00
LA-	AE	2001/0053980 A1	12/20/01	Suliman, JR. et al.	705	1	12/15/00
LA-	AF	2002/0198054 A1	12/26/02	Auxier et al.	463	42	07/30/02
	AG						
	AH						
	AI						
	AJ						

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS

		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
	AK							
	AL							
	AM							
	AN							
	AO							

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)

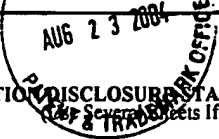
	AP	
	AQ	
	AR	
	AS	
	AT	
	AU	
	AV	
	AW	
	AX	
	AY	
	AZ	

Examiner:

Date Considered:

EXAMINER:

Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

FORM PTO-1449 (Modified)				U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <small>(37 CFR § 1.98(b))</small>						Applicants: Howard Demehl et al.			
						Filing Date: August 9, 2000		Group Art Unit: 3622	
U.S. PATENT DOCUMENTS									
Examiner Initials	Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date			
RA	AA	6,282,522 B1	08/28/01	Davis et al.	705	41	10/16/97		
	AB								
	AC								
	AD								
	AE								
	AF								
	AG								
	AH								
	AI								
	AJ								
FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS									
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation		
							Yes	No	
	AK								
	AL								
	AM								
	AN								
	AO								
OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)									
	AP								
	AQ								
	AR								
	AS								
	AT								
	AU								
	AV								
	AW								
	AX								
	AY								
	AZ								
Examiner: <i>Roger L. Alvar</i>				Date Considered: <i>12/27/05</i>					
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.									